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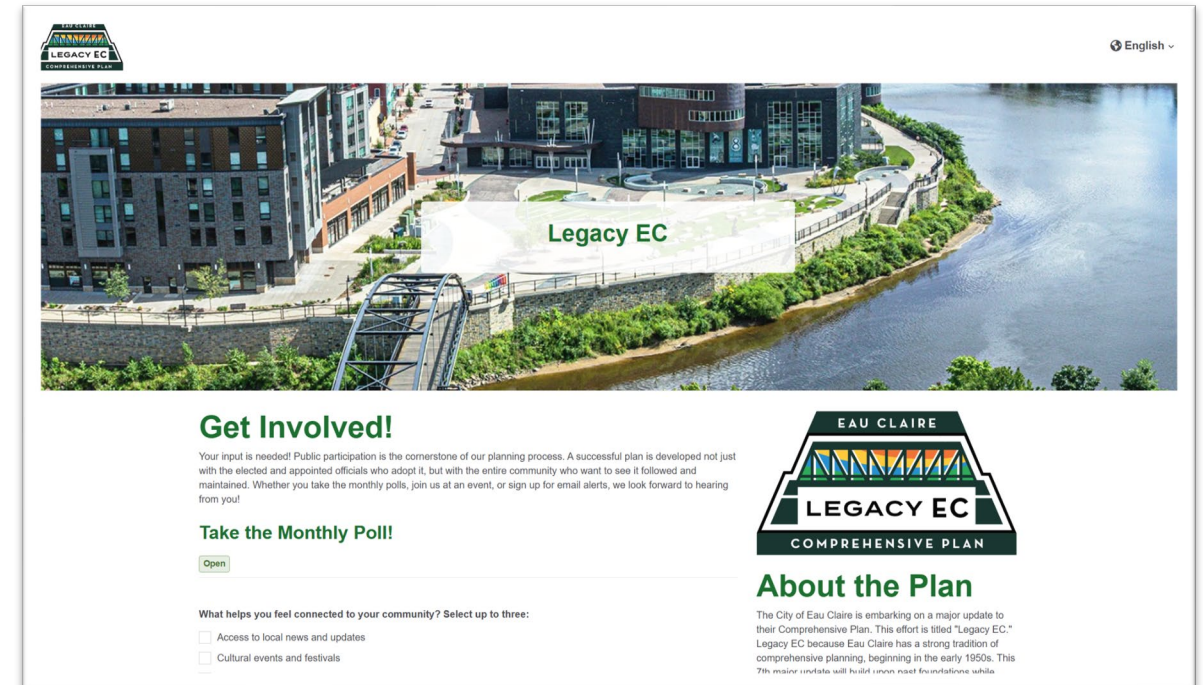


Welcome!
Presentation starts at 6:30pm



AGENDA

- **Introduction to Planning**
- **Process**
- **Discussion Exercise**



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WHAT IS A COMPREHENSIVE PLAN?



- A guide for development policy
- A context for making key land use and public investment decisions
- A vision for the city's future
- A tool to guide city priorities and directions, including capital improvement programming
- A strategic document that is adapted to the specific needs and hopes of the city

Legacy EC is updating & building upon much successful planning work in Eau Claire:

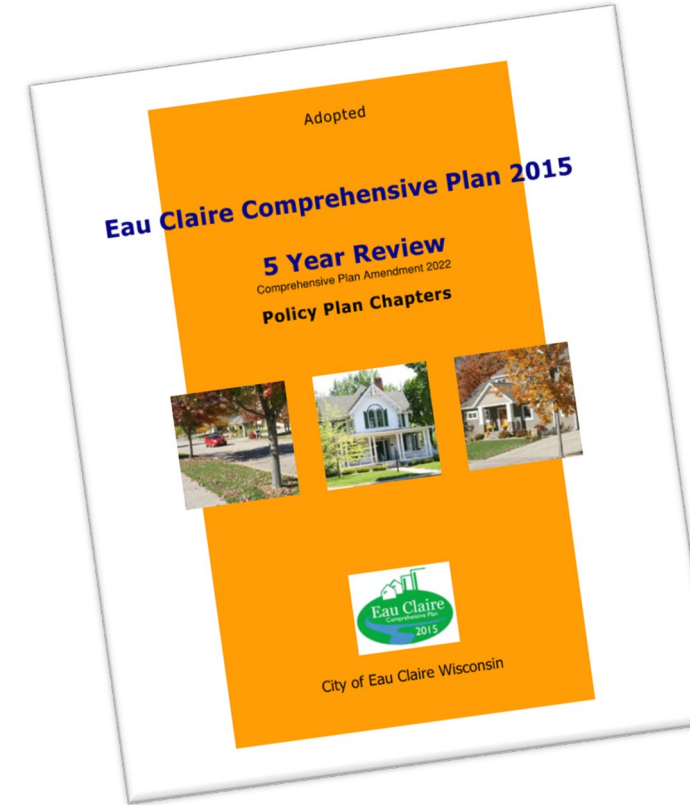


AND MORE!!

TODAY'S PLAN THEMES



1. Be an **attractive city** where people want to live and work
2. Thrive as a **regional center** with good jobs in education, health care and manufacturing
3. Achieve **compact growth**; include nodes of higher intensity; build move-up housing; maintain a clear rural edge
4. Bring about **redevelopment and infill growth**, particularly in the older neighborhoods
5. Improve household **economic well-being**
6. Practice **environmental stewardship**



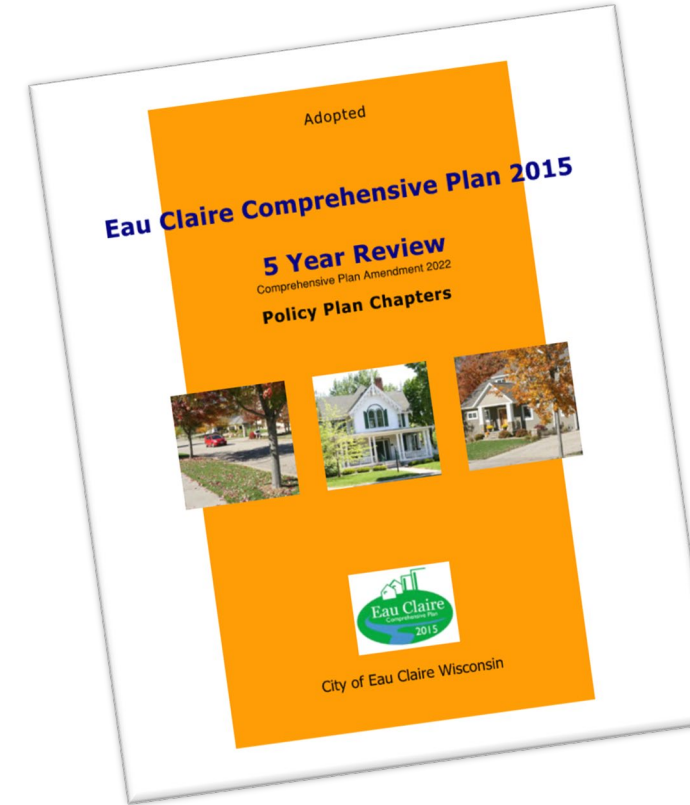
STATE OF EAU CLAIRE – PAST AND TODAY



Eau Claire has not reached the level of metrics forecasted in 2013...which is not bad!

A number of local, state, and national factors influence change.

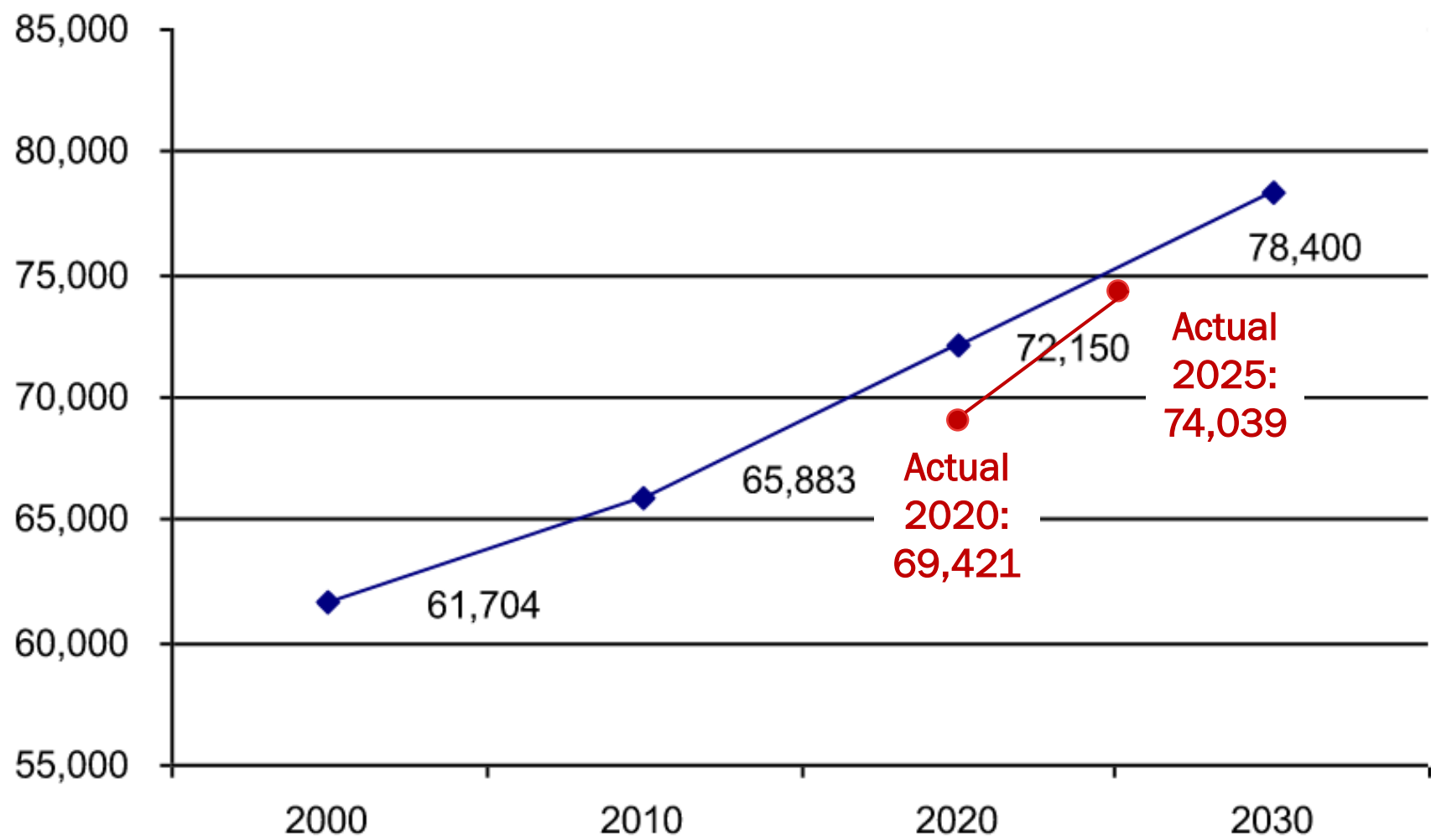
Forecasting slightly more provides flexibility rather than trying to “catch up” by reactionary planning



STATE OF EAU CLAIRE – PAST AND TODAY



2013 Comprehensive Plan Forecast of Population versus Actual

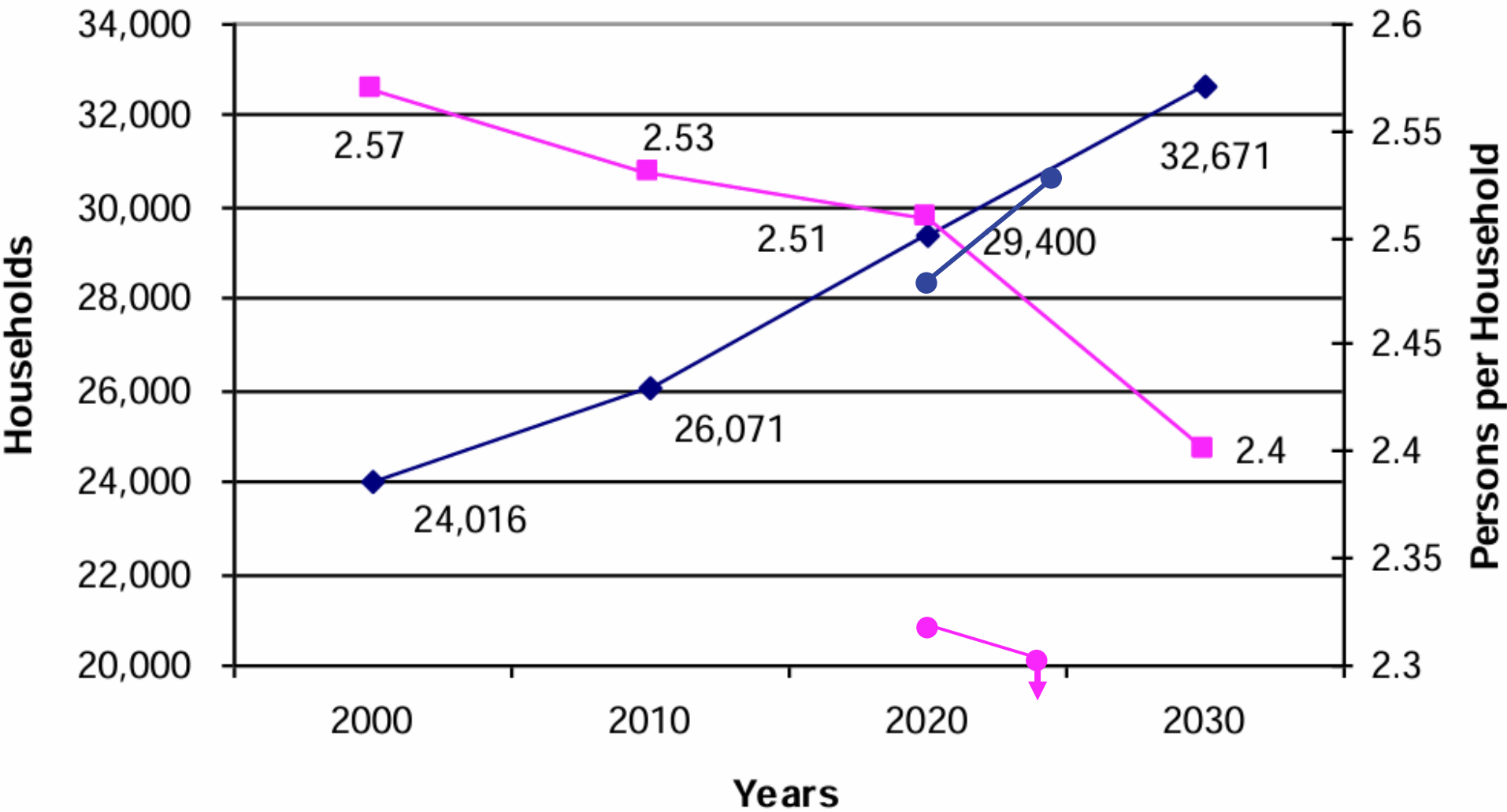


Source: 2013 City of Eau Claire Comprehensive Plan; Wisconsin Department of Administration

STATE OF EAU CLAIRE – PAST AND TODAY



2013 Comprehensive Plan Forecast Number of Households and Persons per Household versus Actual



Source: 2013 Comprehensive Plan; U.S. Census Bureau, American Community Survey

STATE OF EAU CLAIRE – PAST AND TODAY



Population by Age Comparison

Age Group	1990	%	2000	%	Age Group	2010	%	Percent Change 1990-2010	2020	2020 %	Change 2010-2020
Under 5	3,975	7	3,574	6	Under 5	3,889	6	+1 %	3,753	5.4%	↓
5-17	9,118	16	9,784	16	5-19	12,726	19	-3 %	13,657	19.7%	↑
18-24	12,287	22	13,650	22	20-24	10,827	16		9,112	13.1%	↓
25-34	8,636	15	8,161	13	25-34	9,785	15	0 %	10,442	15%	↑
35-44	7,612	13	7,916	13	35-44	6,749	10	-3 %	8,283	11.9%	↑
45-54	4,229	7	7,402	12	45-54	7,405	11	+4 %	6,349	9.2%	↓
55-64	3,758	7	3,849	6	55-64	6,822	10	+3 %	7,061	10.1%	↑
65 +	7,241	13	7,368	12	65 +	7,680	12	-1 %	10,764	15.4%	↑
TOTAL	56,856	100	61,704	100		65,883	100		69,421		
Median			29.4			29.8					

STATE OF EAU CLAIRE – PAST AND TODAY



Population by Race Comparison

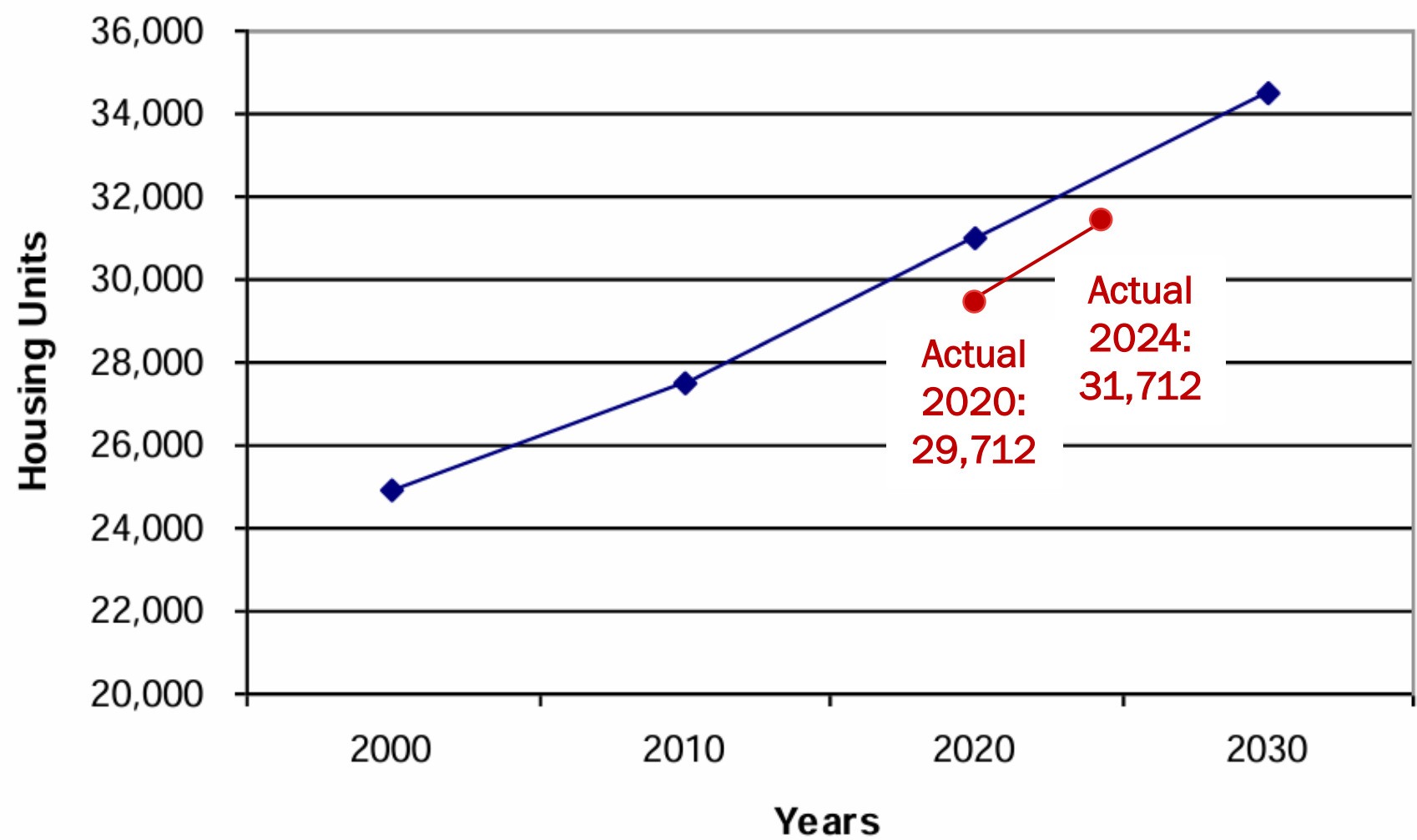
	1990	1990 Percent of Total	2000	2000 Percent of Total	2010	2010 Percent of Total	2020	2020 Percent of Total	
White	54,042	95	57,657	93.4	60,226	91 %	59,602	86%	↓
African American	211	<1	429	0.7	752	1 %	1,071	2%	↑
Native American	332	<1	337	0.5	224	<1 %	409	<1%	↑
Asian or Pacific Islander	2,150	4	2,282	3.7	3,043	5 %	4,012	6%	↑
Other	121	<1	209	0.3	356	<1 %	786	1%	↑
Two or More Races	--	--	90	1.3	1,159	2 %	3,541	5%	↑
TOTAL	56,856	100	61,704	100	65,883	100	69,421		
Hmong			1,920	3.1	2,750	4.5			
Latino			619	1.1	1,268	2.1			

Sources: U.S. Census, 2010; "Hmong Population and Demographic Trends in the 2010 Census and 2010 American Community Survey", Mark E. Pfeifer, *Hmong Studies Journal*, Volume 13 (2), 2010 Census Issue.

STATE OF EAU CLAIRE – PAST AND TODAY



2013 Comprehensive Plan Forecast Number of Housing Units versus Actual

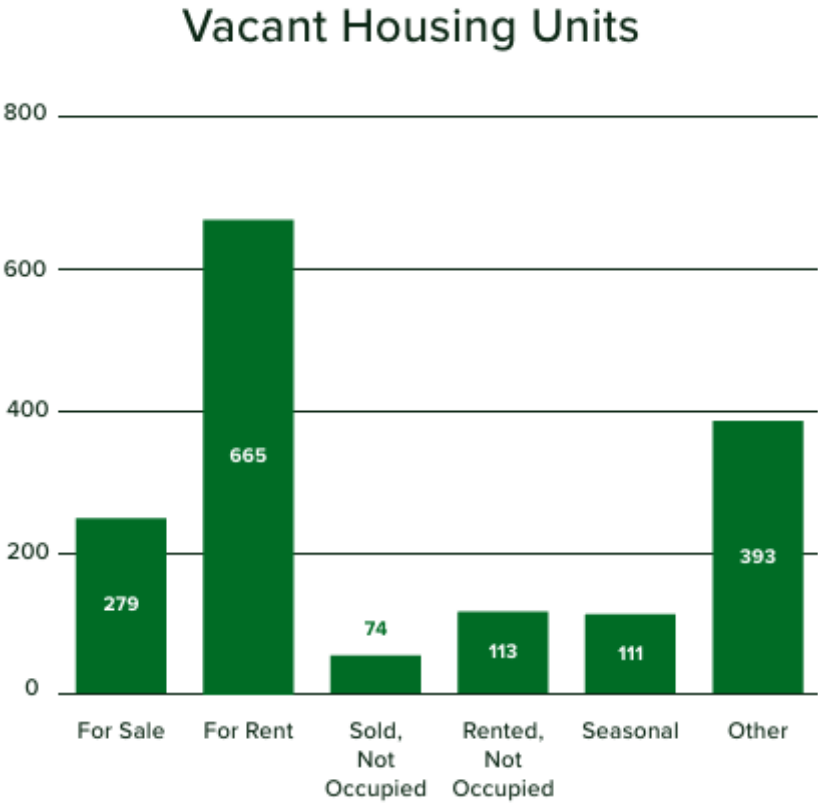
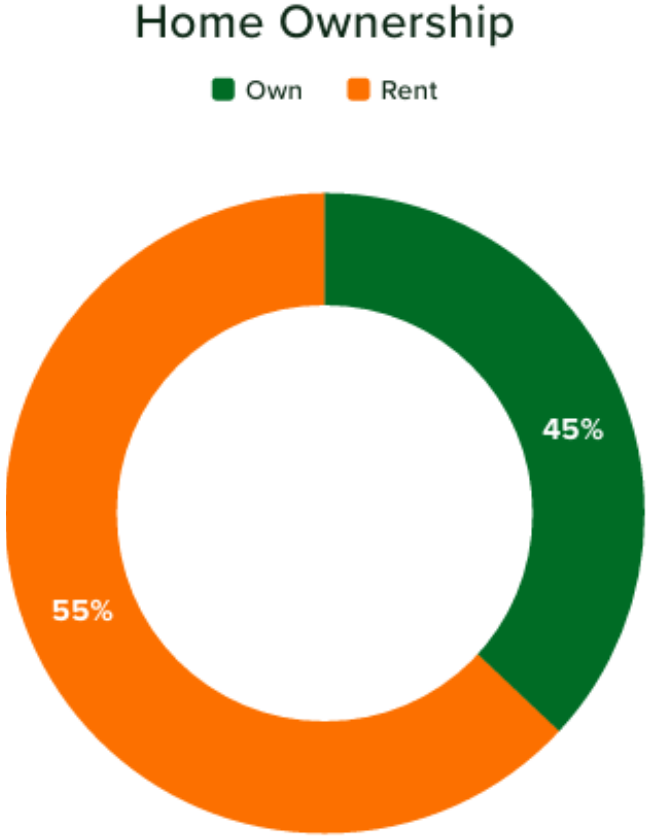
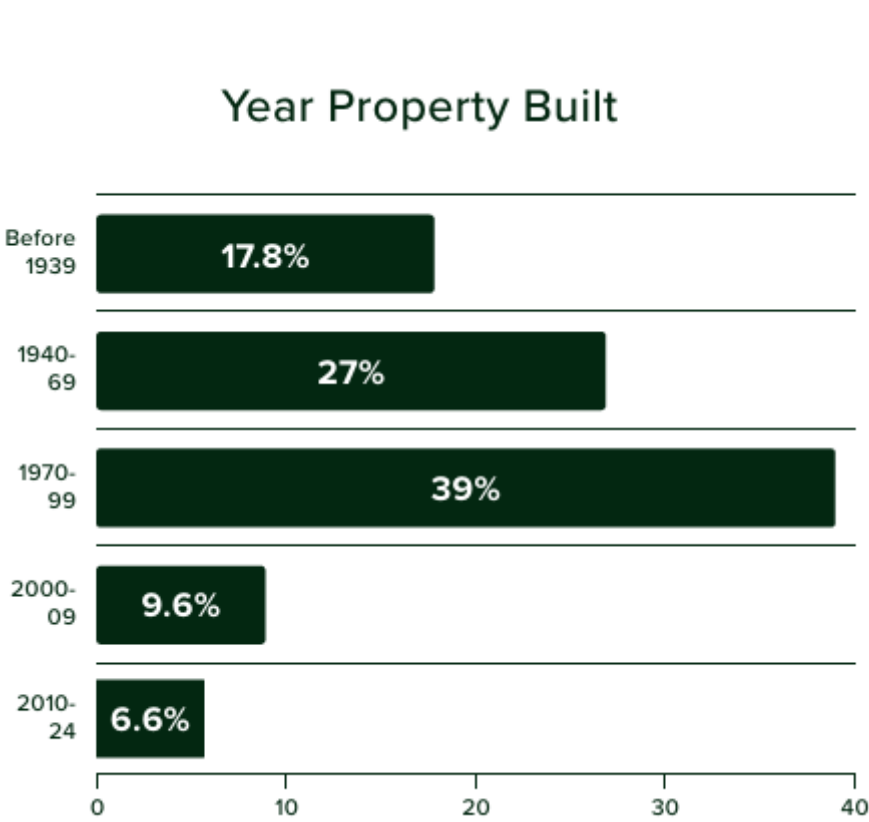


Source: 2013 Comprehensive Plan; U.S. Census Bureau, American Community Survey

STATE OF EAU CLAIRE – PAST AND TODAY



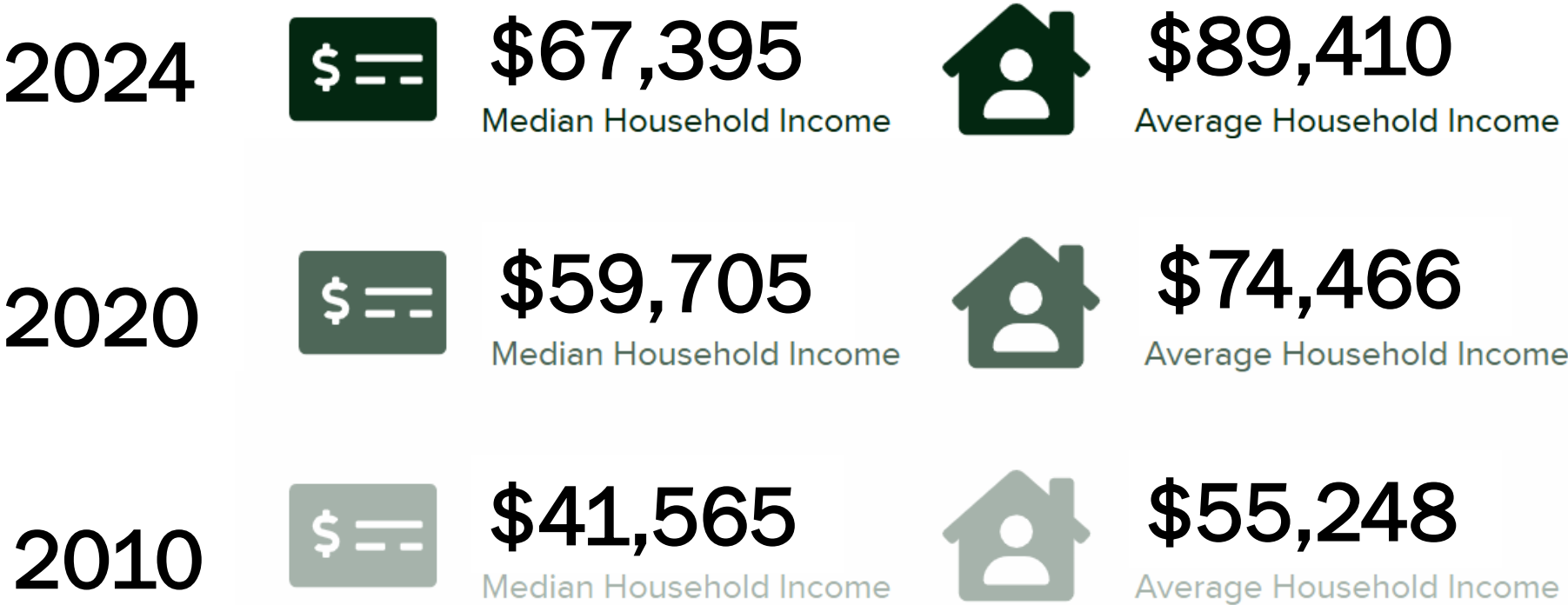
Housing Snapshot



STATE OF EAU CLAIRE – PAST AND TODAY



Economic Changes



Source: U.S. Census Bureau, American Community Survey

AGENDA

- Introductions
- **Process**
- Discussion Exercise



PROCESS

Project Launch



Input



*Today:
Collect and
Analyze Data*



*Tomorrow:
Land Use &
Special Area
Concepts*



*Tomorrow:
Plan Elements*



Implementation

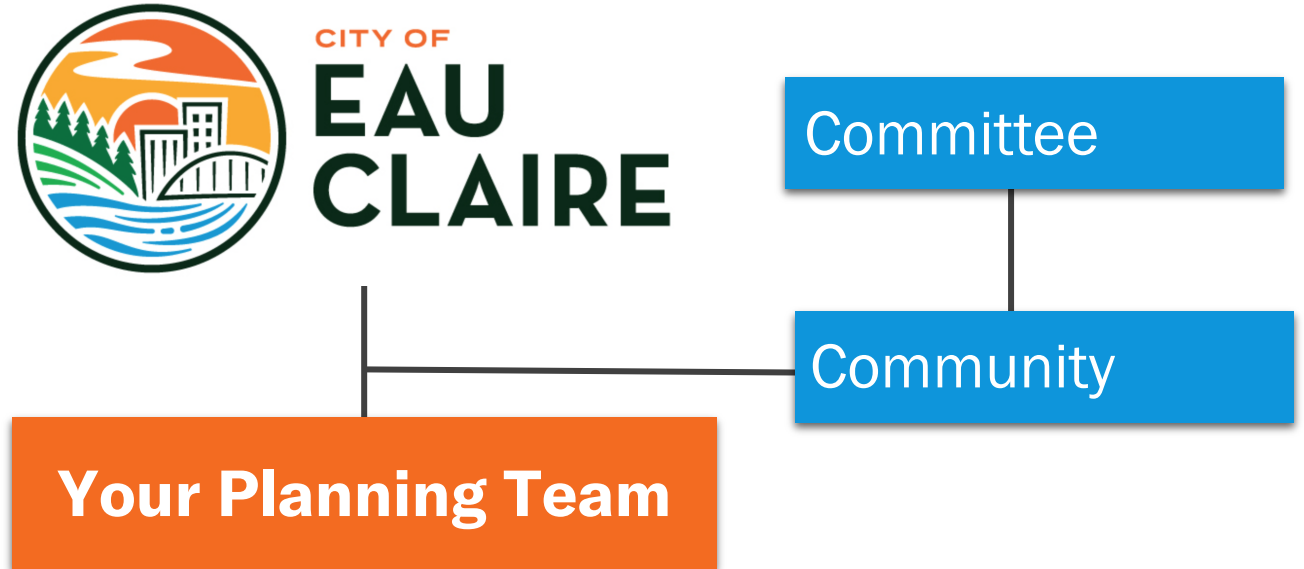


Approval

YOUR COMPREHENSIVE PLAN ADVISORY COMMITTEE



- Eric Anderson
- Aaron Brewster
- Olivia Coughlin
- Cody Filipczak
- Megan Grinde Weber
- Jeff Halloin
- Jim Phillips
- Scott Rogers
- Jessica Schoen
- Bob Schraufnagel
- Christina Thrun
- True Vue
- Terry Weld
- Susan Wolfgram
- Josh Zeug
- Peter Hable (Alternate 1)
- Jenni Sterling (Alternate 2)
- Efren Martinez (Alternate 3)



PROCESS



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English



Get Involved!

Your input is needed! Public participation is the cornerstone of our planning process. A successful plan is developed not just with the elected and appointed officials who adopt it, but with the entire community who want to see it followed and maintained. Whether you take the monthly polls, join us at an event, or sign up for email alerts, we look forward to hearing from you!

Take the Monthly Poll!

Open

What helps you feel connected to your community? Select up to three:

☐ Access to local news and updates

☐ Cultural events and festivals



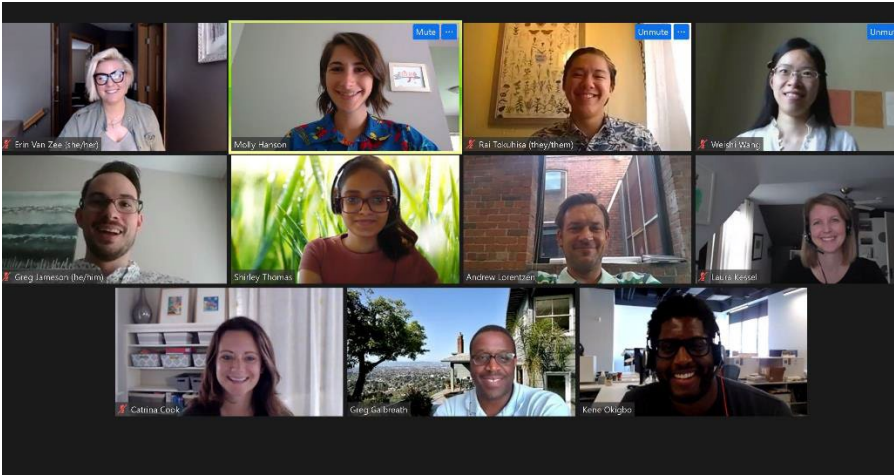
About the Plan

The City of Eau Claire is embarking on a major update to their Comprehensive Plan. This effort is titled "Legacy EC." Legacy EC because Eau Claire has a strong tradition of comprehensive planning, beginning in the early 1950s. This 7th major update will build upon past foundations while

PROCESS



Listening Sessions > September through November



PROCESS

Community Events, Tours, School Classes > On-going



PROCESS

Community Events > Ongoing...Invite us to your event or meeting!



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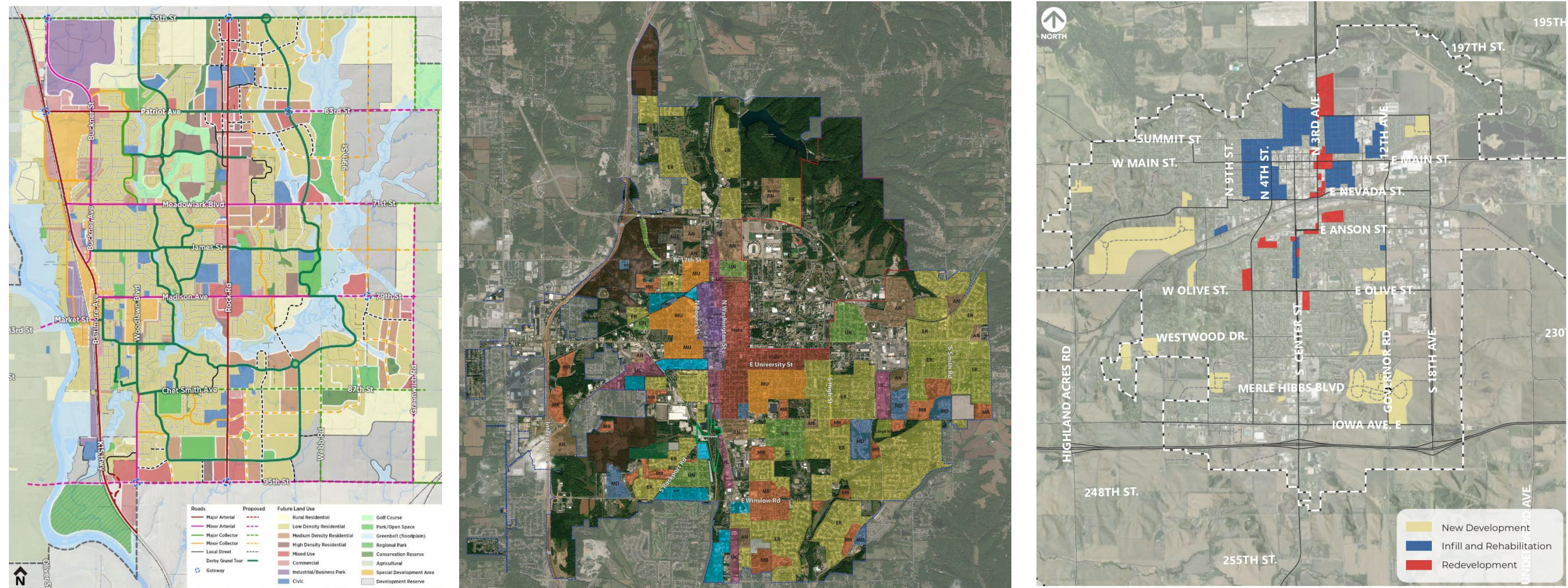
Design Workshop > January and February 2027



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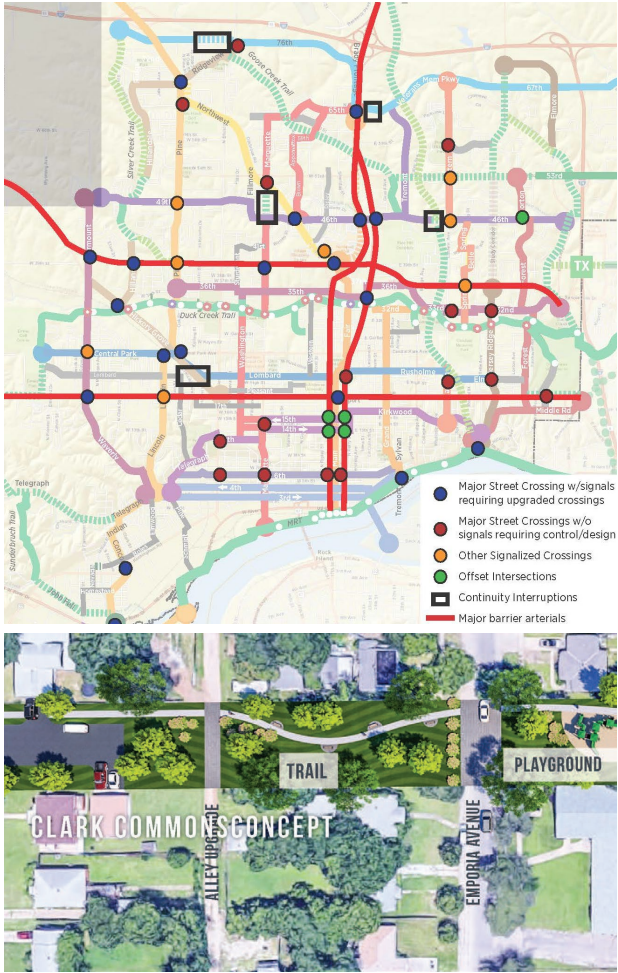
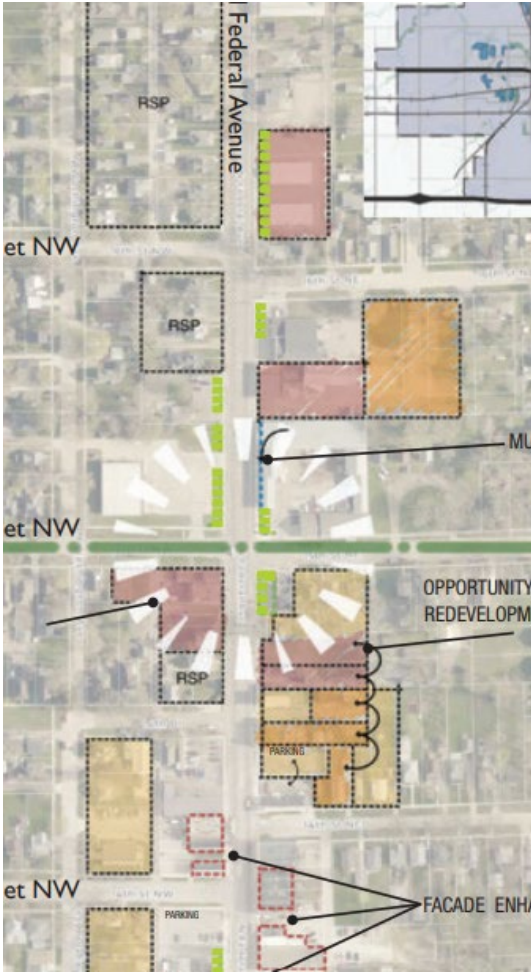
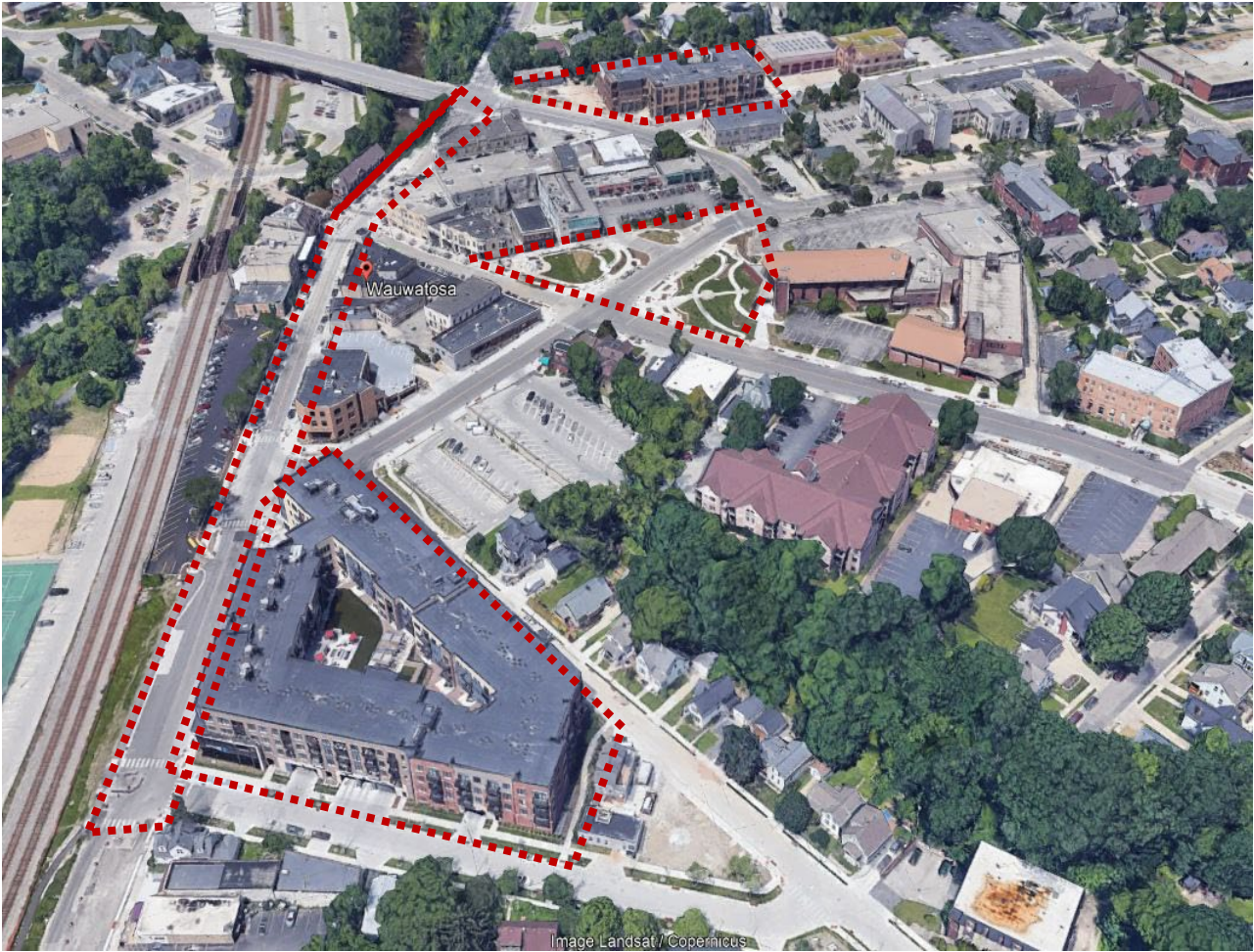


Future Land Use > March through May 2027



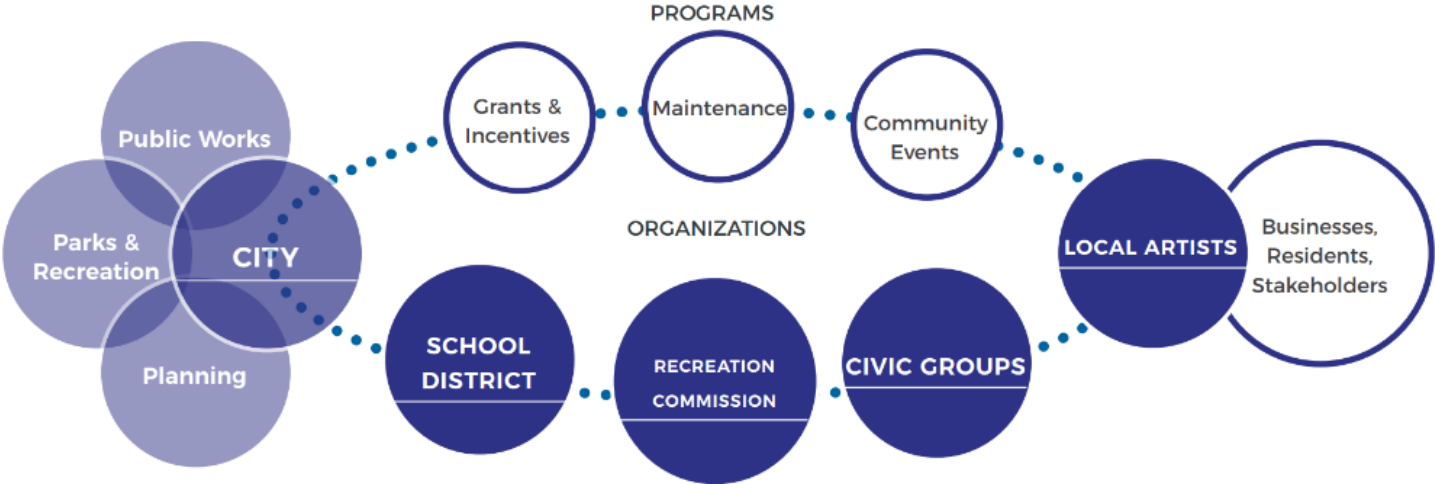
PROCESS

Plan Elements > March through July 2027



PROCESS

Implementation and Final Plan > August/September 2027



AGENDA

- Introductions
- Process
- **Discussion Exercise**



DISCUSSION EXERCISE

SUSTAINABILITY, HEALTH, and EQUITY overarching in all topics

1. Land Use and Growth Management
2. Transportation System
3. Public Utilities
4. Parks, Greenways and Trails System
5. Natural Resources
6. Economic Development
7. Urban Design
8. Neighborhoods and Districts
9. Housing Assistance, Diversity and Design
10. Historic and Cultural Resources
11. Downtown
12. Community Facilities
13. Governmental Cooperation

**Biggest
Opportunity?**

**Big Idea or
Aspirations?**





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Take the monthly polls, drop map pins, come see us again!

